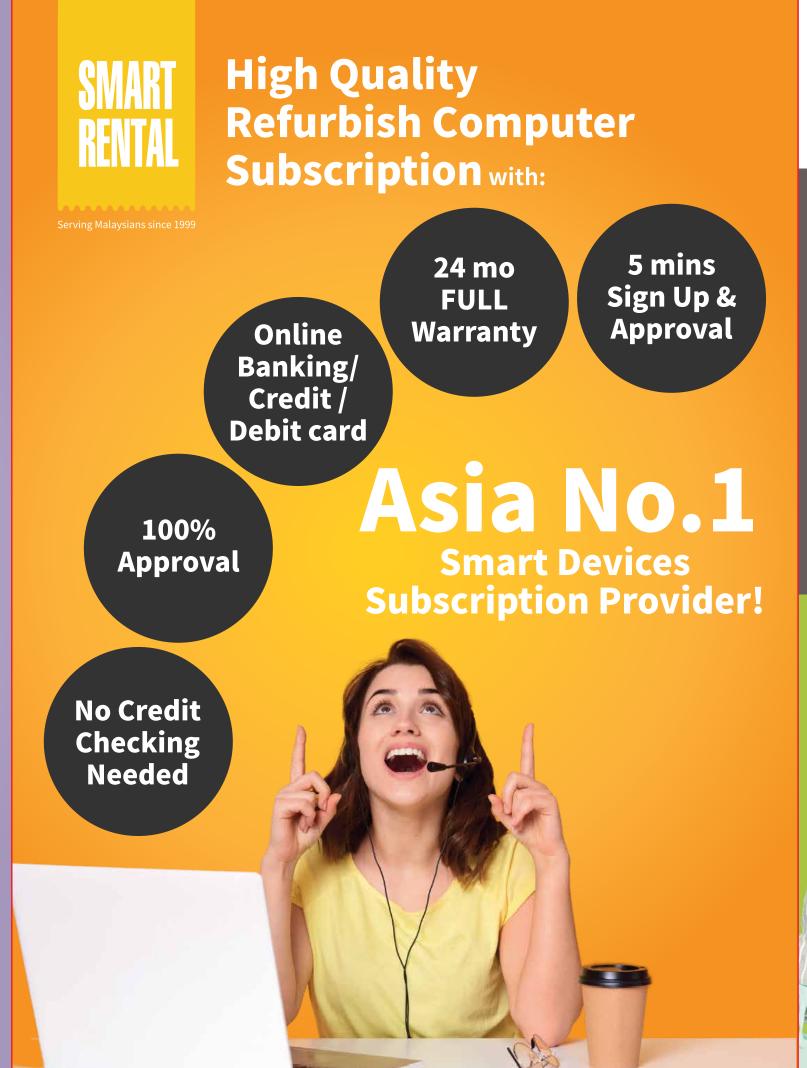


## Why Buy When You Can Subscribe?

Comparison Table	BUY - New	BUY - Refurbished	Leasing	SMART RENTAL
Computer Model	Business Class Models (Depends on Budget)	Consumer Models and might not be Top Brands	Top Brands and Business Class Models	Top Brands (HP, Dell, Lenovo) and Business Class Models
\$ Cost \$	<b>High</b> Starting from RM 3,000	Medium Starting from RM 1,500	<b>High</b> Starting from RM 250/mo	<b>Low</b> Starting from RM 58/mo
Target Market	Individual / SME / Corporate	Individual / SME	SME / Corporate	Individual / SME / Corporate
Available for Individual Sign Up	~	~	×	<b>✓</b>
Entry Requirement	Medium / High One Off CASH Payment or CREDIT CARD INTALLMENT	Medium One Off CASH Payment or CREDIT CARD	<b>High</b> Tight Credit Check	Low LOW monthly Fees SAVING ACCOUNT / CREDIT CARD
MOQ Required (Minimum Quantity)	×	×	~	*No MOQ
Warranty	Long Warranty Claim Waiting Period ( 2 weeks - 2 months )	Short Warranty Period or No Warranty	Long Warranty Claim Waiting Period (2 weeks - 2 months)	01 FULL Warranty 02 <b>1 to 1</b> Hot Swap Available 03 Maximum 7 days waiting period
Package Flexibility (Upgrade or Downgrade Compuer)	LOW	LOW	LOW	HIGH Upgrade or Downgrade ANYTIME
Renew / Uprade Program	×	×	×	Renew & Upgrade to a better Computer every 2 years
Credit Check Required	×	×	<b>~</b>	*100% Credit Required



# Why Us? Let's Make a Comparison Perhaps.

**Buy New VS Subscription** 





### **Hassle Free** Guarantee



SmartRental provides the simplest steps to solve your computer problem.



**Computer Problem** 



Raise a Ticket Visit Smartrental.asia Tap "Help" Open a new ticket





Online troubleshoot





**Problem Solved** 

Send to nearest PARCELHUB outlet





SmartRental stands out by catering to businesses and consumers of all backgrounds, in contrast to peers offering similar solutions that mostly serve large companies and government agencies with generous IT budgets. As robust PC demand from 2020 (growth of 12.9%) spills over into 2021 (estimated growth of 18.2%) due to the pandemic-induced shift to WFH, the Company is well-positioned to capitalise on demand from B40 consumers and SMEs requiring reliable PC access on a

Jalan Lima, Off Chan Sow Lin. 55200 Kuala Lumpur, MALAYSIA.

Mid Valley MegaMall Outlet | Lot F-029A Lingkaran Sved Putra, Mid Valley City, 59200 Kuala Lumpur.

popularity in the next 5 years (market growth at a CAGR of 26.2%), has been successfully adopted by conglomerates like Amazon and Cisco as well as major PC manufacturers like HP and Lenovo. The business model will be constantly reviewed and adapted by a skilled management team that includes Joshua Chin, founder of Linear Channel who has competently led the Company through numerous challenges.

SmartRental's HaaS model, which is forecast to rapidly gain in

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www.smartrental.asia

← SmartRental Computer

**\( +6018-222 8899** 

GOLDEN BULL AWARD THE BEST USE OF TECHNOLOGY LINEAR CHANNEL SDN BHD EA EL EL ERPESE

SRDT 58 Light Plus Plan RM58/mo

Laptop

SRLP 87
Executive &

**Learning Joy!** 

**RM87/mo** 

Normal Price RM 108

Senior Level Executive!

RM118/mo

Desktop

19" LCD Monitor

SRDT 118 Canonical Plan RM118/mo

240GB SSD 20" LCD Monitor 24 months contr

Prime Plan

**RM78/mo** 

**Production House!** 

RM148/mo

Normal Price RM250

**Creative Production!** 

RM258/mo

Normal Price RM328

Core i5 1.8ghz (Macbook Air 2017)

13.3" 1440 x 900 pixel display 128GB SSD

Intel Core i5 (GEN7)

13.3" Touchscreen 256GB nVme SSD 24 months contract

Intel Core i5 8GB 240GB SSD 19" LCD Monitor

SRDT 278
Canonical Plus Plan RM278/mo Intel Core i5 2.8ghz

240GB SSD 21.5" LCD Monitor

Why Buy?
Just subscribe with us







### **Easy Payment** Method











SmartRental is run by Linear Channel Sdn. Bhd. A company that started out by refurbishing and reselling second-hand PCs under the brand name BuyNow. To date, it has sold over 100,000 refurbished PCs through a network of 200+ distributors, with the collaboration of 12 banks offering easy payment plans. The Company diversified into the short-term PC rental market around 2010 and HaaS solutions for PCs in

### **SmartRental**

SmartRental provides 12 or 24-months PC subscription packages at different price points encompassing the following services: the right to use the PC, regular maintenance visits and software upgrades, repairs and exchanges, and free PC model upgrades upon contract renewal. On average, SmartRental customers save 37% on the PC purchase price and 55% on maintenance and services.

SmartRental's business model has been validated by multiple panels of business experts at the 2019 Create@Alibaba Cloud Startup Contest, where it won recognition as one of the Top 10 best proposals; Pitch@Selangor 2019, where it achieved the same result; and the 2020 Golden Bull Awards, where it was the proud recipient of an Emerging SMEs Award. Following another prestigious recognition The Lang Titan Award for The Best Use Of Technology

### Our Clients

### **GENERAL ELECTION** SME BANK

During the general election, we rented out more than 500 units of Laptop dan 50 printers.

During MCO, rented out more 100 units and units were courier out to the individual homes.





























































2019 Alibaba Cloud Startup Contest

