



Adventure starts here.

Suunto Unveils Its Thinnest, Smallest and Toughest Watch Ever, the Suunto 9 Peak

With an ultra-thin and elegant design, over-the-air software updates, up to 170 hours of GPS battery life and blood oxygen measurement, the Suunto 9 Peak is a sports watch masterpiece



HELSINKI (May 25th, 2021) – Suunto, global leader in sports watches, dive computers and precision instruments, launches its newest flagship watch, the Suunto 9 Peak, the thinnest, most powerful and uncompromisingly durable watch in brand history. Inspired by the award-winning Suunto 9 Baro, the Suunto 9 Peak is designed for adventures and peak experiences, in a sleek form factor that fits seamlessly on the wrist for ultimate comfort. Tested in the harshest conditions, the Suunto 9 Peak boasts up to 170 hours of GPS recording capacity in Tour mode, blood oxygen measurement, a full battery charge in one hour and built to match users' high expectations for a sports wearable companion, training tool and adventure partner.

“When we design a new watch, we start by assessing the desired user experience and combine that with our latest technology developments. We found that many people wanted all the features of the Suunto 9 Baro, but in a smaller, streamlined form factor, without compromising on battery life or the feature set. Our team of designers and engineers worked closely together to develop Suunto 9 Peak as an answer to this need,” says Heikki Norta, Suunto’s president. “Building on our heritage of 85 years crafting products for adventure, we are proud to release this watch with a new minimalistic Nordic design.”

The Suunto 9 Peak comes with all of the industry leading features the Suunto 9 family is known for, including 80-plus sport modes like running, hiking, mountain biking, skiing and swimming, customizable screens to show the most relevant data for your exercise, an intelligent battery management system, accurate wrist-based heart rate monitoring, in-depth weather insights and expansive on-watch navigation capabilities.

All-new upgrades for the Suunto 9 Peak include:

- Minimalistic Nordic design, which is 37% thinner and 36% lighter than the award-winning Suunto 9 Baro
- Blood oxygen level measurements to help determine acclimation levels at higher altitudes. (The Suunto 9 Peak is not a medical device and is not intended for diagnosing or monitoring medical conditions.)
- Automatic backlight intensity adjustment depending on lighting conditions
- Faster charging: 100% battery in 1 hour
- Improved watch strap with new metal fastening pin
- Added watch face that showcases weekly training metrics and inspires new routines

The Suunto app integrates with the Suunto 9 Peak, enabling users to effectively plan routes with sport-specific heatmaps and popular starting points, which can be built and transferred to the watch for offline navigation. The mobile app allows user to discover new locations, create points of interest and a look back on previous adventures with personal heatmaps. Also, the sync speed between the Suunto 9 Peak and the Suunto app is now doubled with Bluetooth 5, the latest iteration in Bluetooth technology.



“You learn quickly while traveling that having gear you can trust can mean the difference between a life changing experience and a failure,” says Chris Burkard, Professional Photographer, Global Adventurer, and newest member of the Suunto Brand Ambassador Team. “The Suunto products for me epitomize adventure worthy equipment and that’s why I trust them in the harshest of conditions and for prolonged use. It’s been hard to find something that feels as comfortable on my hand as a camera, the Suunto 9 Peak may have just secured its spot.”

The Suunto 9 Peak will be available in two different styles with four nature inspired colors: Granite Blue Titanium and Birch White Titanium, made with sapphire glass and grade 5 titanium and All Black and Moss Gray, made with sapphire glass and stainless steel.

About Suunto: *We stand for adventure. Pioneering exploration has been in our DNA since 1936, when Finnish orienteer Tuomas Vohlonen set out to create a more accurate compass, and subsequently invented a new method for manufacturing liquid-filled compasses. Today Suunto is at the forefront of design and innovation for sports watches, dive computers and instruments used by adventurers all over the globe.*

Eighty-five years from our founding, we are proud that Suunto products can take a beating, but are also designed with an everyday aesthetic that reflects our Nordic identity. Suunto’s headquarters and factory are still in Finland. We are part of Amer Sports along with sister brands Salomon, Arc'teryx, Peak Performance, Atomic and Wilson. www.suunto.com