



# CAS & Associates

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## MERGER, ACQUISITION & AFFILIATION SEMINAR & EXHIBITION 2016

**Organised by Malaysian Institute of  
Accountants**

2 June 2016

*“Inspire the Leader in You”*



# Our Vision

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Strategic Accountants and Advisors  
Committed to Provide Excellent  
Professional Client Services.



# Missions

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- To execute every assignment in professional manner.
- To embrace changes in standards and guidelines and improve our methodology regularly.
- To fully optimize IT technology for work efficiency and effectiveness
- To promote work-life engagement environment.
- Target annual fee growth of 20%.
- To expand international service with **CAS International** network and others. International branding.



# Our Value

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- **INTEGRITY**

Integrity is fundamental in our entire value-supply chain.

- **PROFESSIONALISM**

We are committed to continue maintaining professional knowledge and skills at required level to ensure our clients receive competent professional services based on current developments in practice and legislation.

- **CORPORATE SOCIAL RESPONSIBILITY**

Commitment to corporate social responsibility shall be embedded into our professional services supply chain.



# Our Brand Promise

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- Professional and personal approach – Focus & Systematic
- Strategic Thinking + Knowledgeable (Generalist vs Specialist)
- Positive
- Responsive & Proactive
- Timeline sensitive
- Reasonable and premium pricing
- International professional services



# M&A History and Objective

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- Member of CAS International – [www.casinternational.net](http://www.casinternational.net)
- Concern about the culture of the firm.
- To look for quality clients for growth.
- Ready for more managed growth expansion.



# Proposed Firm

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- ISQC 1 compliance.
- Emerging clients for growth.
- Pro-active for working together. We want a team.
- Merger of outright acquisition with transition period.
- Partner is ready to work together (supporting the vision and mission of the Firm).
- International professional services.

# Conclusion



## Contact Information:

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*Thank You.*