

MIA CPE SERIES ADVERTISING RATES

ABOUT THE MIA CONTINUING PROFESSIONAL EDUCATION (CPE) SERIES

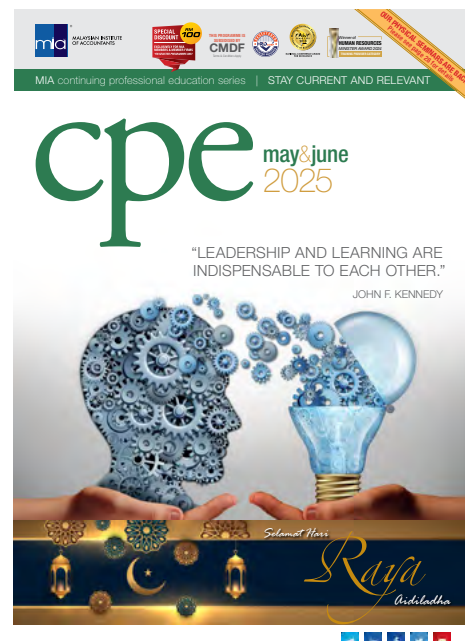
The MIA CPE Series is a bimonthly booklet that promotes the award winning Professional Development (PD) programmes offered by the Malaysian Institute of Accountants. The booklet features a wide range of CPE programmes delivered through various formats, including workshops, seminars, short courses, forums, conferences, as well as online and in-house learning. Topics covered include Financial Reporting Standards (FRS) & Accounting, Taxation & SST, Auditing, Assurance & Risk Management, Management Accounting & Strategic Management, Legal & Corporate Governance, Banking & Finance, Personal Development, Public Practice & Consultancy, and Information Technology.

READERSHIP

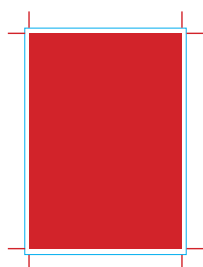
Exceeding **120,000** per issue

DISTRIBUTION

More than **40,000** MIA Members nationwide



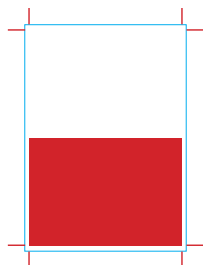
DISPLAY



FULL PAGE SIZE

- 297mm(h) x 210mm(w) Trim Size
- 303mm(h) x 216mm(w) Bleed Size

Rate Per Insertion (RM)	1X	3X	6X
FULL COLOUR	9,000	8,100	7,650

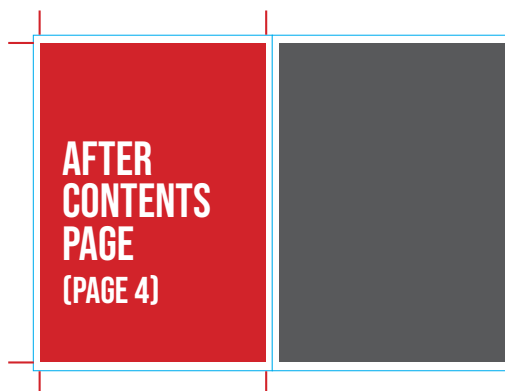
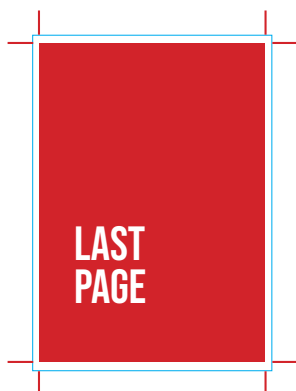


HALF PAGE SIZE

- 148mm(h) x 210mm(w) Trim Size
- 154mm(h) x 216mm(w) Bleed Size

Rate Per Insertion (RM)	1X	3X	6X
FULL COLOUR	5,000	4,500	4,250

PREMIUM POSITIONS & LOADING



DATELINES

SPACE BOOKING

Submit your booking at least 2 months in advance to secure your spot. For example, bookings for the **July/August issue must be submitted by 2nd May**.

(E.g.: July/August issue = 2nd May)

SUBMISSION OF ADVERTISEMENT ARTWORK

Submit your artwork 2 months in advance of the chosen publication e.g. **artwork should be submitted by the 15th of May for the July/August issue**.

(E.g.: July/August issue = 15th May)

POSITIONS LOADING TERMS

Last Page	10%
After contents page (Page 4)	20%