

PARTNERSHIP PROSPECTUS

PARTNER WITH US AT MIA SS 2025

Malaysia's Premier Sustainability Platform For Accountants And Finance Professionals.

Showcase your organisation's leadership and strengthen your influence at the inaugural **Sustainability Showcase for Accountants in Malaysia** — a one-day, high-impact platform convened by the Malaysian Institute of Accountants to accelerate the profession's transition to and leadership in sustainable business practices.

Envisioned as a premium networking platform, the Showcase will connect you with over 500 senior delegates, including professional accountants, CFOs, sustainability officers, regulators, auditors, consultants, and technology providers. This is a direct opportunity to engage with the profession's most influential decision-makers.

With collaboration at its core, the Showcase will unite industry leaders, regulators, Government agencies, and solution providers to advance Malaysia's sustainability agenda in alignment with national priorities and global commitments. As a partner, you will stand alongside leading organisations in the sustainability ecosystem — from technology providers and green finance institutions to standard setters, consultancy firms, Government agencies, and accounting firms.



500++
ACCOUNTING & FINANCE
PROFESSIONALS



EXPERT PANELS, WORKSHOPS, AND CASE STUDIES



20
ESG TECHNOLOGY
& SOLUTIONS PARTNERS



2 CONTENT THEATRES Featuring two dedicated content theatres and a curated programme of expert panels, case studies, workshops, and solution demonstrations, the Showcase offers a platform to demonstrate thought leadership, foster cross-sector dialogue, and help upskill accountancy professionals.

By partnering with **MIA SS 2025**, you affirm your leadership in sustainable business and position your organisation as a strategic enabler of Malaysia's sustainability transformation.

Ready to position your brand at the forefront of Malaysia's sustainability movement? MIA SS 2025 offers partnership packages tailored to your goals and budget, delivering maximum value, visibility, and influence. Secure yours today—let's talk.

SHOWCASE HIGHLIGHTS



2 CONFERENCE THEATRES

Share your brand narratives and thought leadership in parallel learning streams covering sustainability regulations, reporting frameworks, climate risk management, green finance, technology integration, and real-world success stories from Malaysian companies implementing sustainability practices.



EXHIBITION

Showcasing sustainability solution providers, green finance institutions, consulting firms, and accounting firms—all under one roof.



PRODUCT SHOWCASE

Experience the latest in sustainability technology and reporting tools.

STRATEGIC BENEFITS

OF PARTNERSHIP



POSITION

your brand as a leader in ESG and sustainability solutions.



REACH

a targeted audience of finance professionals, corporate decisionmakers, and regulators.



DEMONSTRATE

thought leadership through speaking opportunities and workshops.



SHOWCASE

your solutions
directly to potential
clients in the
accounting and
corporate sectors.



SUPPORT

national sustainability goals and ESG adoption across Malaysia's economy.



PROJECTED ATTENDEE PROFILE

Chartered Accountants in Practice (Audit/ Tax/Advisory)

Partners, Directors, and Managers from audit firms exploring ESG assurance, climate risk auditing, and advisory services.

7. Others (Non-MIA members invited through partners/sponsors)

 Includes corporate sustainability officers, ESG solution providers, tech vendors, and regulators.

6. Internal Auditors, Risk & Compliance Professionals

Members with roles in governance, enterprise risk management (ERM), and internal control seeking ESGrelated competencies.

2. Chartered Accountants in Business/ Industry CFOs, Financial Controllers, Finance Managers and ESG/Sustainability leads from listed companies and SMI

10%

5%

Managers and ESG/Sustainability leads from listed companies and SMEs involved in sustainability disclosures and risk management.

3. Public Sector Accountants

Officers from Government-linked companies (GLCs), statutory bodies, and ministries involved in sustainability policy alignment or reporting.

5. Young Accountants (Under 40) / Future Leaders

15%

5%

10%

Younger members keen on embedding sustainability into future accounting roles, many holding roles in finance, internal audit, and compliance.

4. Academicians & Researchers

Lecturers and ESG researchers from accounting faculties in local universities and higher education institutions. Firms and companies involved in sustainability reporting, ESG consultancy, and the banking sector are invited to share their expertise and knowledge, and to become partners in any of the theatres.

Technology companies providing ESG solutions, as well as other organisations offering related products and services, are also invited to contribute their expertise in the theatres and to showcase their offerings at the Exhibition.









ESG and sustainability- focused solutions	Cloud solutions for sustainability	Sustainability reporting solutions for enterprises
ESG and carbon accounting tools	Data-driven ESG analytics for corporate reporting	Carbon footprint reporting tools
ESG performance and risk management software	ESG ratings and analytics platforms	ESG data services for reporting and investment
ESG and integrated reporting software	ESG impact tracking for SMEs	ESG and sustainability reporting features for mid-market organisations
Audit-ready	Climate and carbon accounting start-ups	Smart energy and net- zero solutions
Telcos with green tech or sustainability data initiatives	Big data with sustainability analytics	Fintech software provider exploring ESG themes
	Carbon trading/	

carbon credit schemes/ mechanisms

PARTNERSHIP LEVEL

PARTNERSHIP PACKAGES



DIAMOND (1 available)

RM50,000



GOLD (4 available)

RM20,000



SILVER (6 available)

RM10,000



PARTNERSHIP RESERVATION

Partnership and exhibition packages are limited and will be allocated on a first-come, first-served basis.

Don't miss this exclusive opportunity to connect and engage with senior accountancy and finance professionals. For more information, please contact Hani / Farah / Alannis at +603-2722 9154 / +603-2722 9197 / +603 2722 9167 or email partnership@mia.org.my

EXHIBITION SPACE SELECTION

The floorplan will be made available 8 weeks prior to the event. Partnership level and date of confirmation of participation will play a role in determining your booth space location.

THE THEATRES OF CONTENT

THEATRE 1 & 2 | FOCUS TOPICS



MIA Sustainability
Blueprint for the
Accountancy
Profession - The Role
of Accountants in
Driving Sustainability



Regulatory Dialogue Session: Bursa Malaysia, Securities Commission, Companies Commission of Malaysia (SSM) & MIA



Global and Local Reporting Standards on ESG: ISSB, GRI, SASB, TCFD, National Sustainability Reporting Framework (NSRF) in Malaysia



Sustainability
Disclosure
Requirements for
Malaysian Public
Listed Companies



Sustainability
Reporting Guide/
Tools for SMEs
by Securities
Commission



IFRS S1 and S2 and their alignment with the NSRF in Malaysian practice (potential partners include firms and companies involved in sustainability reporting)



Green Finance & Sustainable Investment (potential partners from the banking sector)



Technology Tools for ESG Tracking (potential partners from technology companies)



Sustainability Assurance (potential partners from big firms or standard setters)



Case Studies: ESG Transformation in Corporates & SMEs (potential partners from ESG consultancy and technology companies)

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PROGRAMME

1ST THEATRE | **SUSTAINABILITY FRAMEWORKS, REGULATIONS & REPORTING**

TIME	SESSION	
9:00AM - 9:10AM	Welcoming Remarks	
9:10AM - 9:40AM	MIA's Session	
9:40AM - 9:55AM	Networking Break	(Free & Easy)
9:55AM - 10:40AM	Diamond Partner's session	(45-minute)
10:40AM - 10:50AM	Networking Break	(Free & Easy)
10:50AM - 11:20AM	Gold Partner's session	(30-minute)
11:20AM - 11:35AM	Networking Break	(Free & Easy)
11:35AM - 12:05PM	Gold Partner's session	(30-minute)
12:05PM - 12:20PM	Networking Break	(Free & Easy)
12:20PM - 12:50PM	Gold Partner's session	(30-minute)
1:00PM - 2:00PM	Lunch Break	
2:00PM - 2:45PM	MIA's Panellists Session	
2:45PM - 3:15PM	Gold Partner's session	(30-minute)
3:15PM - 3:30PM	Networking Break	(Free & Easy)
3:30PM - 4:00PM	Silver Partner's session	(30-minute)
4:00PM - 4:15PM	Networking Break	(Free & Easy)
4:15PM - 4:45PM	Silver Partner's session	(30-minute)
4:45PM - 5:00PM	Networking Break	(Free & Easy)
5:00PM - 5:30PM	Silver Partner's session	(30-minute)
5:30PM	Grand Lucky Draw & End of show	



PROGRAMME

2ND THEATRE | **SUSTAINABILITY IN PRACTICE**

TIME	SESSION	
10:05AM - 10:25AM	Diamond Partner's session	(30-minute)
10:25AM - 10:35AM	Networking Break	(Free & Easy)
10:35AM - 11:05AM	Gold Partner's session	(30-minute)
11:05AM - 11:20PM	Networking Break	(Free & Easy)
11:20AM - 11:50PM	Gold Partner's session	(30-minute)
11:50PM - 12:05PM	Networking Break	(Free & Easy)
12:05PM - 12:35PM	Gold Partner's session	(30-minute)
1:00PM - 2:00PM	Lunch Break	
2:45PM - 3:15PM	Gold Partner's session	(30-minute)
3:15PM - 3:30PM	Networking Break	(Free & Easy)
3:30PM - 4:00PM	Silver Partner's session	(30-minute)
4:00PM - 4:15PM	Networking Break	(Free & Easy)
4:15PM - 4:45PM	Silver Partner's session	(30-minute)
4:45PM - 5:00PM	Networking Break	(Free & Easy)
5:00PM - 5:30PM	Silver Partner's session	(30-minute)
5:30PM	Grand Lucky Draw (Theatre 1) & End of show	



PARTNERSHIP & EXHIBITION

OPPORTUNITIES AT A GLANCE

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BENEFITS	DIAMOND RM50,000 (1 available)	GOLD RM20,000 (4 available)	SILVER RM10,000 (6 available)	EXHIBITOR RM3,500
CONFERENCE OPPORTUNITIES				
Speaking opportunity* (EXCLUSIVE)	· ·	Hosting two (2) 30-minute sessions	Hosting a 30-minute session	NA
Complimentary registrations (Event access)	10	6	4	NA
EXHIBITION OPPORTUNITIES				
Exhibition Space	16sqm Bare space	9sqm Bare space	9sqm Bare space	1 tabletop display
Exhibition Passes	8	6	4	2

PARTNERSHIP & EXHIBITION

OPPORTUNITIES AT A GLANCE

BENEFITS	DIAMOND RM50,000 (1 available)	GOLD RM20,000 (4 available)	SILVER RM10,000 (6 available)	EXHIBITOR RM3,500
ON-SITE BRANDING EXPOSURE				
60-120 seconds Airtime prior start of event* (EXCLUSIVE)	Main theatre	NA	NA	NA
60-120 seconds Airtime prior start of hosting session* (EXCLUSIVE)	✓	✓	✓	NA
Partner's standing bunting display in the event Hall & on-stage during hosting session (EXCLUSIVE)	Max 6	Max 4	Max 2	NA
Logo branding / acknowledgement on hosting session (EXCLUSIVE)	Brought to you by	Brought to you by	Brought to you by	NA
Logo on the stage e-backdrop & other on-site signages	✓	✓	✓	✓
MARKETING & PROMOTION				
Logo on all pre-event marketing materials and digital platforms.				
Note: Subject to early confirmation of partnership	✓	✓	✓	✓
ADVERTISING OPPORTUNITIES (POST CONFERENCE)				
Banner advertisement in e-AT* - https://www.at-mia.my/	4 banners	2 banners	1 banner	NA
Articles in e-AT* - https://www.at-mia.my/	4 articles	2 articles	1 article	NA

PARTNERSHIP PACKAGES

DIAMOND RM50,000

CONFERENCE OPPORTUNITIES

- ► Hosting sessions: Privilege to host two (2) sessions at any of the theatres (EXCLUSIVE)*
 - Hosting one (1) 45-minute speaking session
 - Hosting one (1) 30-minute speaking session (Note: The proposed topic and speaker are subject to MIA's approval and discretion)
- ► Event access: Ten (10) complimentary passes

EXHIBITION OPPORTUNITIES

- ▶ Priority Exhibition Space: One (1) 16m² Exhibition space (bare space)
- ► Eight (8) Exhibition Passes

MARKETING & PROMOTION OPPORTUNITIES

► Logo presence and Acknowledgement as Diamond Partner on all pre-event marketing materials and digital platforms (Note: Subject to early confirmation of partnership)

ON-SITE EXPOSURE

- ► 60-120 seconds Airtime prior start of event at the Main theatre*
- ▶ 60-120 seconds Airtime prior start of Hosting session* (EXCLUSIVE)
- ► Display of partner's standing bunting (maximum 6) in the event Hall & on-stage during hosting session (EXCLUSIVE)
- Logo branding / acknowledgement on signages and session's e-backdrop for hosting sessions as Session is "Brought to you by"
- ▶ Logo on the event stage e-backdrop and on-site signages
- Acknowledgement during the event's opening and/or closing remarks

ADVERTISING OPPORTUNITIES (POST CONFERENCE)

- ► Four (4) banner advertisements in e-AT* https://www.at-mia.my/
- ► Four (4) articles in e-AT* https://www.at-mia.my/

^{*}Subject to MIA's acceptance/approval and availability

PARTNERSHIP PACKAGES

GOLD RM20,000

CONFERENCE OPPORTUNITIES

► Hosting session: Privilege to host two (2) 30-minute speaking sessions (EXCLUSIVE)**

(Note: The proposed topic & speaker are subject to MIA's approval and discretion)

► Event access: Six (6) complimentary passes

EXHIBITION OPPORTUNITIES

- ► Preferred Exhibition Space: One (1) 9m² Exhibition space (bare space)
- ► Six (6) Exhibition Passes

MARKETING & PROMOTION OPPORTUNITIES

► Logo presence and Acknowledgement as Gold Partner on all pre-event marketing materials and digital platforms (Note: Subject to early confirmation of partnership)

ON-SITE EXPOSURE

- ▶ 60-120 seconds Airtime prior start of Hosting session* (EXCLUSIVE)*
- ► Display of partner's standing bunting (maximum 4) in the event Hall & on-stage during hosting session (EXCLUSIVE)*
- ▶ Logo branding / acknowledgement on signages and session's e-backdrop for hosting session as Session is "Brought to you by"
- ▶ Logo on the event stage e-backdrop and on-site signages
- Acknowledgement during the event's opening and/or closing remarks

ADVERTISING OPPORTUNITY (POST CONFERENCE)

- ► Two (2) banner advertisements in e-AT* https://www.at-mia.my/
- ► Two (2) articles in e-AT* https://www.at-mia.my/

^{*}Subject to MIA's acceptance/approval and availability

PARTNERSHIP PACKAGES

SILVER RM10,000

CONFERENCE OPPORTUNITIES

► Hosting session: Privilege to host a 30-minute speaking session (EXCLUSIVE)**

(Note: The proposed topic & speaker are subject to MIA's approval and discretion)

► Event access: Four (4) complimentary passes

EXHIBITION OPPORTUNITIES

- ► Exhibition Space: One (1) 9m² Exhibition space (bare space)
- ► Four (4) Exhibition Passes

MARKETING & PROMOTION OPPORTUNITIES

► Logo presence and Acknowledgement as Silver Partner on all pre-event marketing materials and digital platforms (Note: Subject to early confirmation of partnership)

ON-SITE EXPOSURE

- ▶ 60-120 seconds Airtime prior start of Hosting session* (EXCLUSIVE)*
- ▶ Display of partner's standing bunting (maximum 2) in the event Hall & on stage during hosting session (EXCLUSIVE)*
- Logo branding / acknowledgement on signages and session's e-backdrop for hosting session as Session is "Brought to you by"
- ▶ Logo on the event stage e-backdrop and on-site signages
- ► Acknowledgement during the event's opening and/or closing remarks

ADVERTISING OPPORTUNITIES (POST CONFERENCE)

- ► One (1) x banner advertisement in e-AT* https://www.at-mia.my/
- ► One (1) article in e-AT* https://www.at-mia.my/

^{*}Subject to MIA's acceptance/approval and availability

EXHIBITIONPACKAGES

EXHIBITOR RM3,500

- ► Exhibition Space: One (1) tabletop display (approximate size: 6 ft X 3 ft)
- ► Two (2) exhibition passes
- ► Logo on all pre-event marketing materials, digital platforms and on-site signages

(Note: Subject to early confirmation of participation)

*Subject to MIA's acceptance/approval and availability





PARTNERSHIP BOOKING FORM

YES! Our organisation would like to support the MIA SS 2025

Company:				
Address :				
Contact Person:	 			
Designation:				
Telephone:				
Fax :				
Fax:	 •••••	•••••	•••••	•••••
Email:	 	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	•••••

We are interested in becoming one of the partners in the MIA SS 2025 at the following package:

PARTNERSHIP PACKAGES	PRICE (RM)	Tick (√)
EXCLUSIVE PACKAGES		
DIAMOND (1 available)	50,000	
GOLD (4 available)	20,000	
SILVER (6 available)	10,000	
EXHIBITION PACKAGE		
EXHIBITOR	3,500	
Other Partnerships (If any, please specify)		•••••
		•••••
		•••••

MIA SS 2025

10 DECEMBER 2025

By signing this booking form, we hereby confirm on the package selected as above and, we consent to be subjected to the terms & conditions herein stated.

INGILIC
Designation:
Signature/Company Stamp:
Date:
Telegraphic Transfer
3 1
Please make payable to
MALAYSIAN INSTITUTE OF ACCOUNTANTS
Account No.: 203 443122 102 Bank: HSBC
Please email a copy of the payment advice immediately if you have
deposited into our account to partnership@mia.org.my
Date:

NOTE:

Namo:

- Partnershjp application will be processed on a first-come, first-served basis.
- 2) Partners will only be acknowledged upon receipt of full payment.
- Payment of the partnership shall be made within twenty one (21) days from the receipt of invoice from MIA.
- 4) For partnership applications received after 14 November 2025, the payment is due immediately (NO credit term).

Please return form by email or fax to:-Attention:

Event Partnership Unit, Professional Development Department

Address:

Malaysian Institute of Accountants, Dewan Akauntan Unit 33-01, Level 33, Tower A, The Vertical, Avenue 3, Bangsar South City, No. 8, Jalan Kerinchi 59200 Kuala Lumpur, Malaysia

Email : partnership@mia.org.my

Tel. No. : +603 2722 9000

ext 154 / 167 / 197

Fax No. : +603 2722 9009

The MIA Sustainability Showcase 2025 (MIA SS) is scheduled to be held on **10 December 2025** at the Connexion Conference & Event Centre (CCEC) (**Event**). The Malaysian Institute of Accountants (**MIA**) reserves the right, at its sole discretion, to change the time and date of the Event. MIA will notify the partners/exhibitors on any changes thereof.

1. APPLICATION

- 1.1. All applications made shall be processed by MIA on a first-come first-serve basis i.e. in order of receipt of the applications.
- 1.2. Applicants who have submitted the application forms shall be deemed to have read, accepted and agreed to be subjected to the T&C hereby stated.
- 1.3. Any incomplete application forms (including incomplete information) submitted shall not be entertained.
- 1.4. MIA at its sole discretion may decline acceptance of any application.
- 1.5. When partner/exhibitor executes and submits its application to MIA, the application shall be deemed effective on parties as at the date of signing the application and the partnership fees are non-refundable.
- 1.6. The Event Partnership/Exhibition fees is the total fee payable by the partner/exhibitor to MIA in respect of the licensing of the Exhibition Space, partnership, advertisement and related services.

2. PAYMENT

- 2.1 All payment must be made within twenty-one (21) days from the date of invoice issued by MIA.
- 2.2 Beginning 1 Jan 2022, MIA will cease to accept payments through cash or cheque. Payment can be made via electronic fund transfer.
- 2.3 For applications received from **10 November 2025** onwards, the payment is due immediately (no credit term).
- 2.4 MIA at its discretion may appoint a new partner/exhibitor in the event the partner chosen fails to adhere to the payment terms.

3. CANCELLATION, POSTPONEMENT AND CHANGES

- 3.1 MIA reserves the right to cancel and/or postpone the Event for any reasons which is beyond MIA's control including the circumstances provided for under clause 4 of this T&C and in relation thereto.
- 3.2 In the event change of venue and/or relocation of partners and exhibitors booked exhibition space is made, MIA shall use reasonable endeavours to ensure that, it has been discussed with partners and exhibitors and any substitute space is of equivalent size to partners and exhibitors originally booked space (subject to availability). MIA also reserves the right to amend or reconfigure the exhibition space in the vicinity of partners and exhibitors booked space.
- 3.3 Partners and exhibitors reserve the right to cancel its participation for the reasons provided under clause 3.1 and 4 of this T&C and in relation thereto.

4. FORCE MAJEURE

- 4.1 Force Majeure Event means an event beyond the control of an affected party, either MIA or the partner/exhibitor, that prevents the affected party to comply with any of its obligations under this T&C, including but not limited to Event that cannot be held due to act of God, epidemics, fires, floods, earthquakes, storms, sand storms, typhoons, blockade, embargo, plague or other epidemics or similar events, wars, invasions, acts of foreign enemies or terrorist, acts of civil or military authority, revolutions, riots, explosions, strikes, hijacking, lockouts, civil commotion, insurrection, rebellion or sabotage or labour disputes. Force Majeure Event shall exclude any strikes, lockouts, labour disputes or other action primarily by the act of employees or agents of the affected party.
- 4.2 Pursuant to clause 3.1 above, notwithstanding any other provisions in this T&C, in the event that both Parties have agreed to effect the cancellation of this T&C, the partner/exhibitor shall be entitled to get full refund of the payment which has been contributed to MIA and MIA shall refund the same within thirty (30) days of the notice by the partner/exhibitor.
- 4.3 Pursuant to clause 3.1 and 3.5 above, in the event that both Parties have agreed to effect the cancellation of this T&C, the partner/exhibitor shall be entitled to get 50% refund of the payment which has been contributed to MIA and MIA shall refund the same within thirty (30) days of the notice by the partner.
- 4.4 Save as provided herein, neither party shall be liable for any failure to fulfil any term of the T&C if fulfilment has been delayed, interfered with or prevented by Force Majeure Event.
- 4.5 Force Majeure may only be invoked by an affected party if it fulfils all the following conditions:

- (a) the Force Majeure Event is due to no fault of the affected party; and
- (b) the affected party relying on the Force Majeure Event is not already in default of those obligations under the T&C but whose performance is delayed, interfered with or prevented by Force Majeure;
- (c) the Force Majeure Event could not be prevented by the exercise of reasonable diligence by the said party; and
- (d) the Force Majeure Event is beyond the reasonable control of the said Party.
- 4.6 If the Force Majeure Event has occurred and either party reasonably considers such Force Majeure Event applicable to be of such severity or to be continuing for a period of more than four (4) months, then this T&C including all rights and obligations hereunder shall forthwith become ceased and neither party shall have any claims against each other save and except in respect of any antecedent breach.

5. BENEFITS

- 5.1 The benefits offered under the respective partnership/exhibition packages would only be implemented upon full payment of the partnership/exhibition amount.
- 5.2 The benefits are non-transferable and non-exchangeable for cash.
- 5.3 MIA reserves the rights to:
 - (a) replace the benefits with items of similar value should circumstances beyond MIA's control arise; and
 - (b) make alternative arrangements regarding the benefits offered, with prior notice should it be deemed necessary to do so.

6. ADVERTISEMENT

- 6.1 All advertisements shall be subjected to MIA's approval based on its sole discretion.
- 6.2 MIA shall be entitled to reject the publication of any advertisements and may request for the same to be replaced with a new advertisement or make alternative arrangements.

7. INTELLECTUAL PROPERTY RIGHTS

Subject to the T&C of this Agreement, the partner grants MIA the right to use the partner's trade names, logo designs, trademarks and company descriptions as provided in partner marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the Event.

8. DATA PROTECTION

- 8.1 Any contact information given to MIA by partner/exhibitor in relation to partners' and exhibitors' employees, agents or representatives will be recorded in MIA's databases and will be used for marketing, administration and promotional purposes.
- 8.2 MIA may also share this information with its delegates, speakers, partners and partners in order for them to contact those persons about other products and services which may be of interest to them. MIA may also share this information with providers of services relating to the Event (e.g. online or physical exhibition vendors, venues, hotels etc.) for purposes of fulfilling partner's and exhibitor's booking.

- 8.3 MIA is not responsible for the acts or omission of any third part to whom is entitled to pass partner's and exhibitor's information unless partners and exhibitors have given its written request in advance confirming that partner/exhibitor does not want to share their contact information. A list of partners and exhibitors and email addresses may be included in the Event website and mobile applications.
- 8.4 Details of delegates at the Event may be shared with partners subject to the Personal Data Protection Act, 2010.

9. AMENDMENTS, VARIATIONS OR MODIFICATIONS

This T&C shall not be amended, varied or modified except with written consent of MIA.

10. ATTENDANCE

Partners and exhibitors understand that all attendees must officially be registered. MIA may refuse admission from the Partners' and exhibitors' organisation that do not have a delegation pass.

11. EXHIBITION

- 11.1 Partners and exhibitors will be eligible to select a booth when the exhibition layout plan becomes available (booth placement for the Diamond, Gold & Silver partners will be determined by MIA. The exhibitor shall be placed on first come first serve basis based on:-
 - (a) the date and time the application is accepted by MIA; and
 - (b) the payment is received by MIA and/or
 - (c) any other criteria as shall be solely determined by MIA.

- 11.2 No Assignment or "Subletting" of Space The assigned booth space is for the partner's/exhibitor's use only. Partner/exhibitor may not permit or "sublet" all or any part of its assigned booth space to any other business or firm, unless MIA has given prior written approval. Any such assignment, permission or "sublease" without MIA's prior written approval shall be null and void.
- 11.3 Partner/exhibitor shall undertake the exhibits to be displayed at partner's booth do not infringe or are not likely to infringe any patent, trademark, copyright and other intellectual property right of any party.
- 11.4 Distribution of advertising material and partner/exhibitor solicitation of any sort shall be restricted to the partner's/exhibitor's booth. Partner's/exhibitor's exhibit or product may not extend into the aisle or beyond the limits of the assigned booth.
- 11.5 Partner/exhibitor shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the exhibition is held.
- 11.6 Partner/exhibitor should carry their own insurance. MIA assumes no responsibility for the safety of the properties of the partners/ exhibitors, its officers, agents or employees from theft, damage by fire, accident or any other cause whatsoever, and the partner/exhibitor expressly agrees to save and hold MIA, the management, agents and employees harmless from any and all liability resulting from injuries or damage to partners/exhibitors, their agents, employees and attendees, persons and/or properties in connection with the partner's/exhibitor's use of the exhibit space. Attention is called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.) on partner's/exhibitor's exhibit from place of shipment to the exhibition facility, return, and during the exhibition.
- 11.7 MIA will furnish an Exhibitor's Manual with directions for the purpose of simplifying and expediting the installation, maintenance, dismantling, and removing by the partner/exhibitor of his display. Partner/exhibitor requiring special services, i.e., furniture, electrical, etc., should refer to the Exhibitor's Manual.

12. NO CLAIMS AGAINST MIA

- 12.1 The partner agrees that no claims shall be made against MIA in relation to the following:
 - (a) replacement of partnership benefits with items of similar value;
 - (b) providing alternative arrangements in respect of the advertisement and exhibition participation benefits;
 - (c) non-publication of advertisements; and cancellation of exhibition